Design Resource

Festival Patterns

Design by People
by
Sheetal Alreja
IDC, IIT Bombay

Source:
http://dsource.in/resource/festival-patterns

1. Introduction
2. Ganesh Festival
3. Rangoli Sticker
4. Festive Lamp
5. Festive Lantern
6. Explorations 1
7. Explorations 2
8. Explorations 3
9. Contact Details

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Source:
http://dsource.in/resource/festival-patterns/introduction

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Introduction

In India, design has always been a part of everyday life. Indian Festive Decoration is very diverse and rich in terms of its graphical elements and patterns. Its found everywhere, on objects, artifacts, environments, religion, occasions and events. Decoration has evolved through centuries with the influence of new materials and techniques.

For example, Rangoli was used to decorate the entrances of homes, a floor-painting which provided a warm welcome to visitors. Every region in India has its own interpretation of Rangoli. With the help of technology, this art has been reproduced in the form of stickers. Though the technology has helped to reproduce the traditional art form, but because of mass production, the creative variations of forms that were inherent to these art forms have been lost.

Here is an attempt to document decorations that are readily available in the market, with varied forms and patterns. The main area where almost all kinds of decoration material is available in Mumbai is around Dadar station. Before every festival the area has lanes filled with decorations, which come from different parts of the country. The festivals covered were - Ganesh Chathurthi, Navratri, Durga Pooja, Dassera and Diwali.

The documentation consisted of lamps, lanterns, torans, pots, rangoli stickers, garlands. These were then visually analysed on the basis of shape, colour, level of intricacy, repeated patterns and motifs. The major recurring decorative elements were graphically reduced to basic elements. These were further used for creating patterns of various kinds.

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Source:
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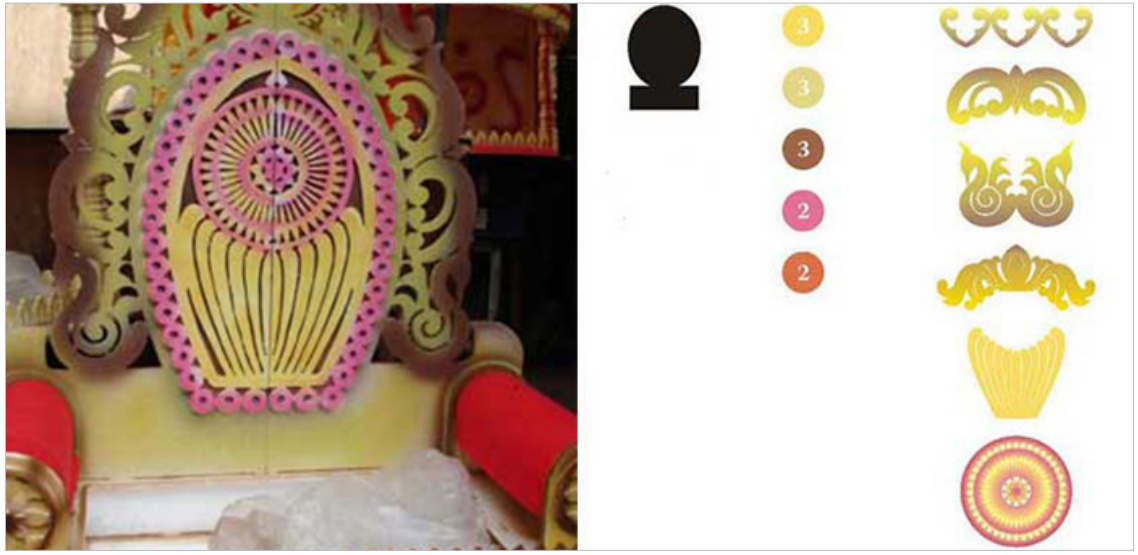
Ganesh Festival

‘Ganesh Chaturthi Decoration’
(Makhar and Sinhasan)

Ganesh Chaturthi is the celebration of the birth of Lord Ganesh. It is celebrated in Maharshtra and many other places on a grand scale. ‘Makhar’ is a structure that houses the Ganesh idol. It resembles a temple or a throne (sinhasan).



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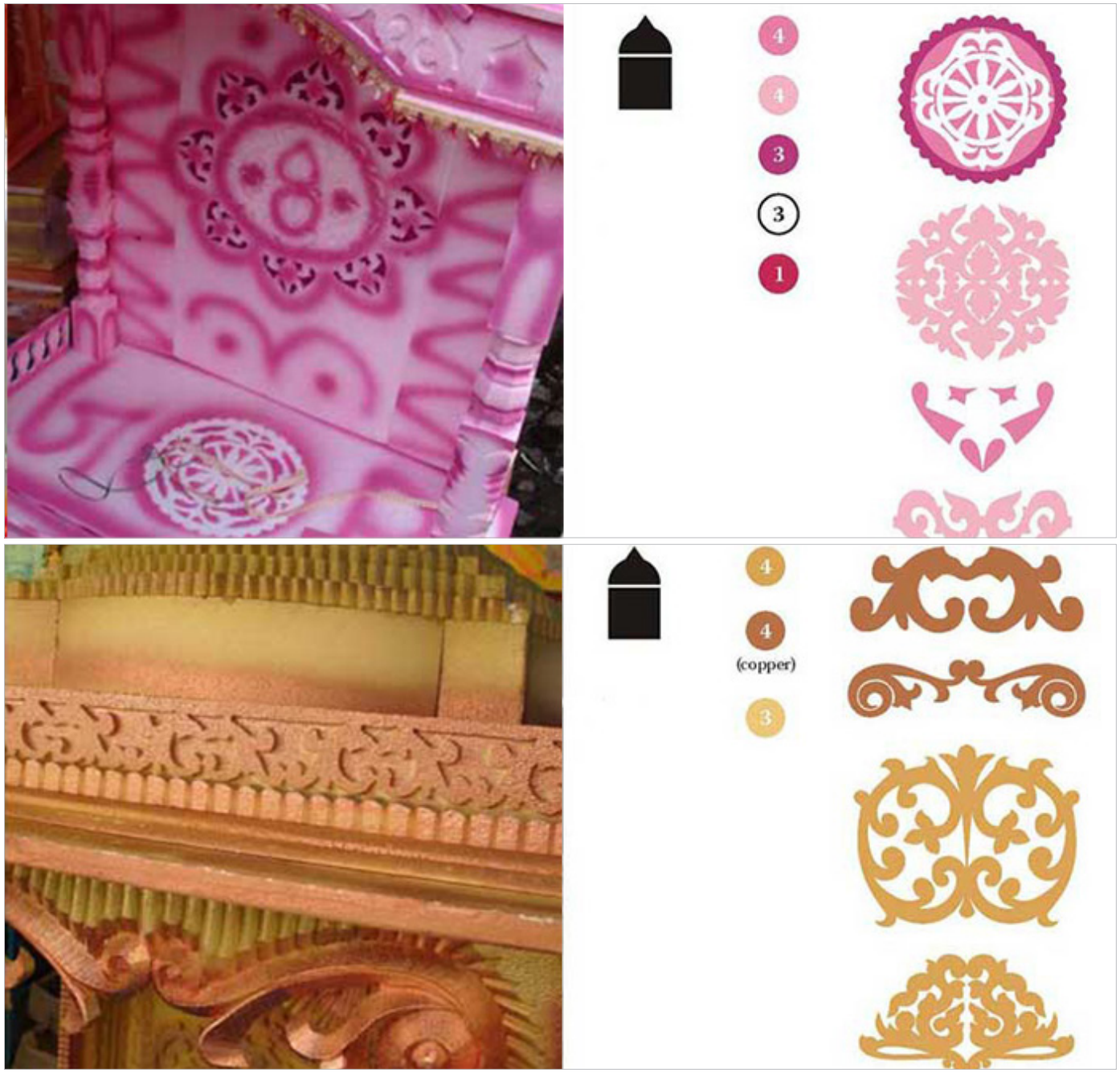

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Source:
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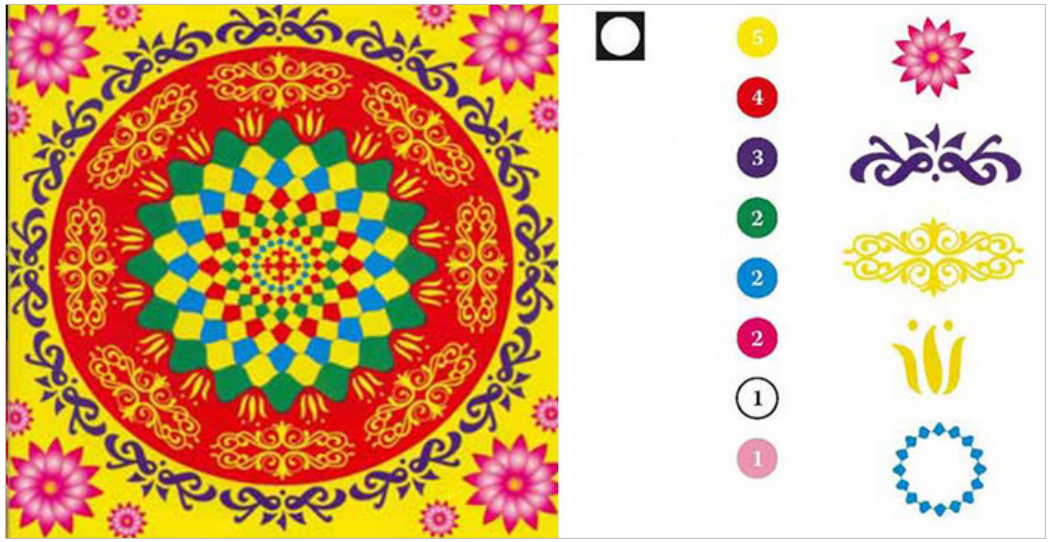
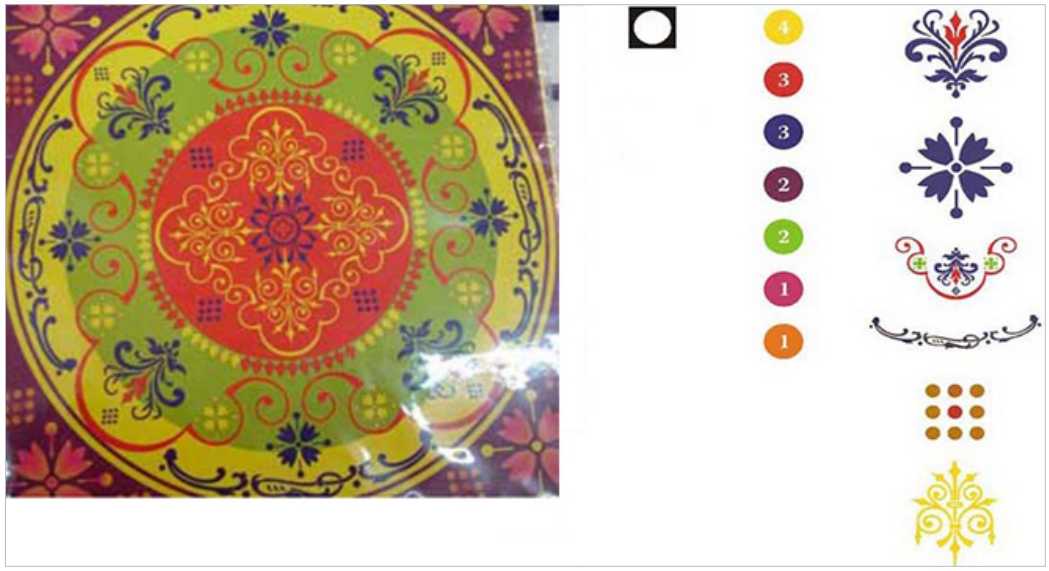
Rangoli Sticker

Rangoli is the traditional art of painting on the ground in front of the houses. It differs in every region in India. Rangoli Stickers are rangoli patterns printed in the form of stickers, these are fairly permanent as compared to traditional rangoli.





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Source:
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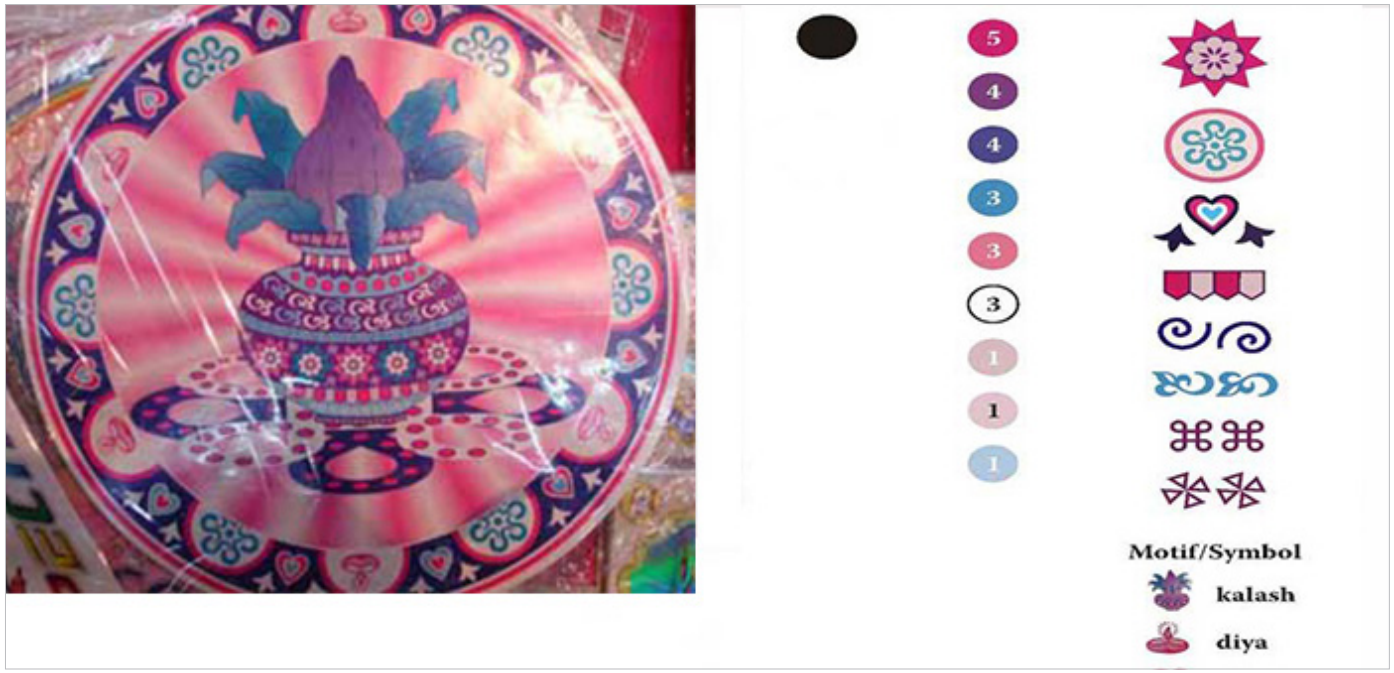

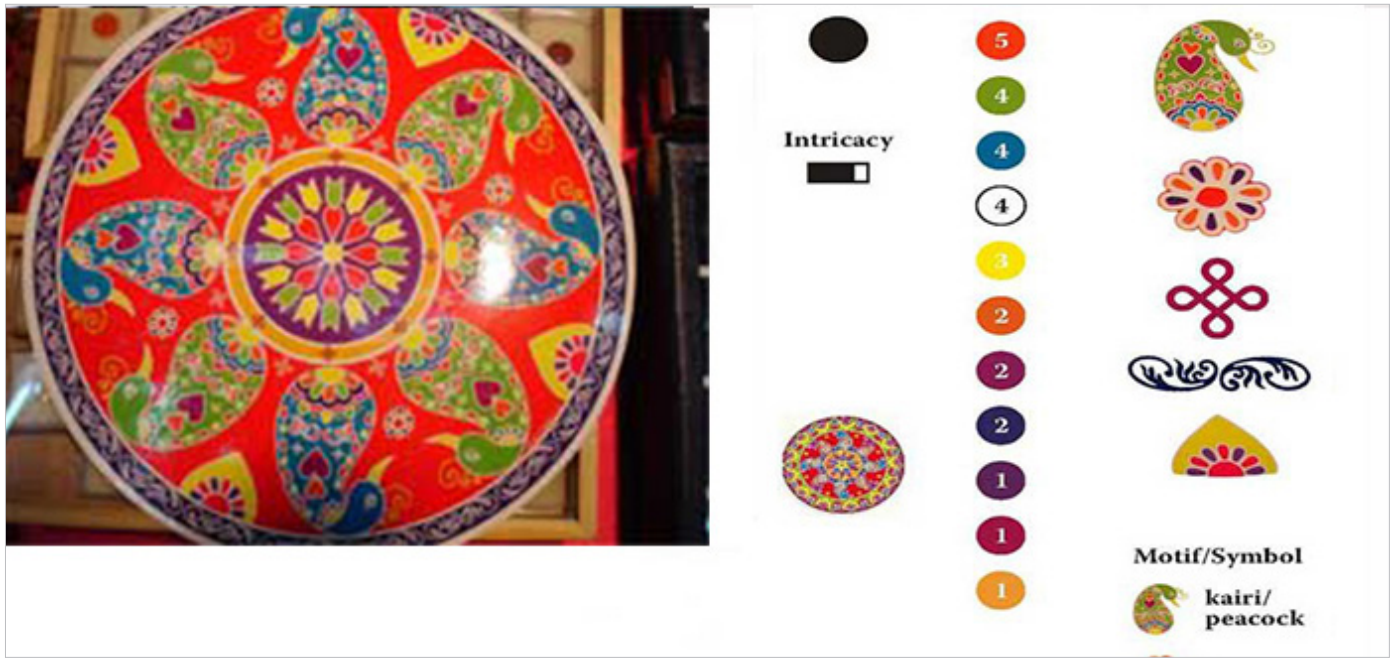

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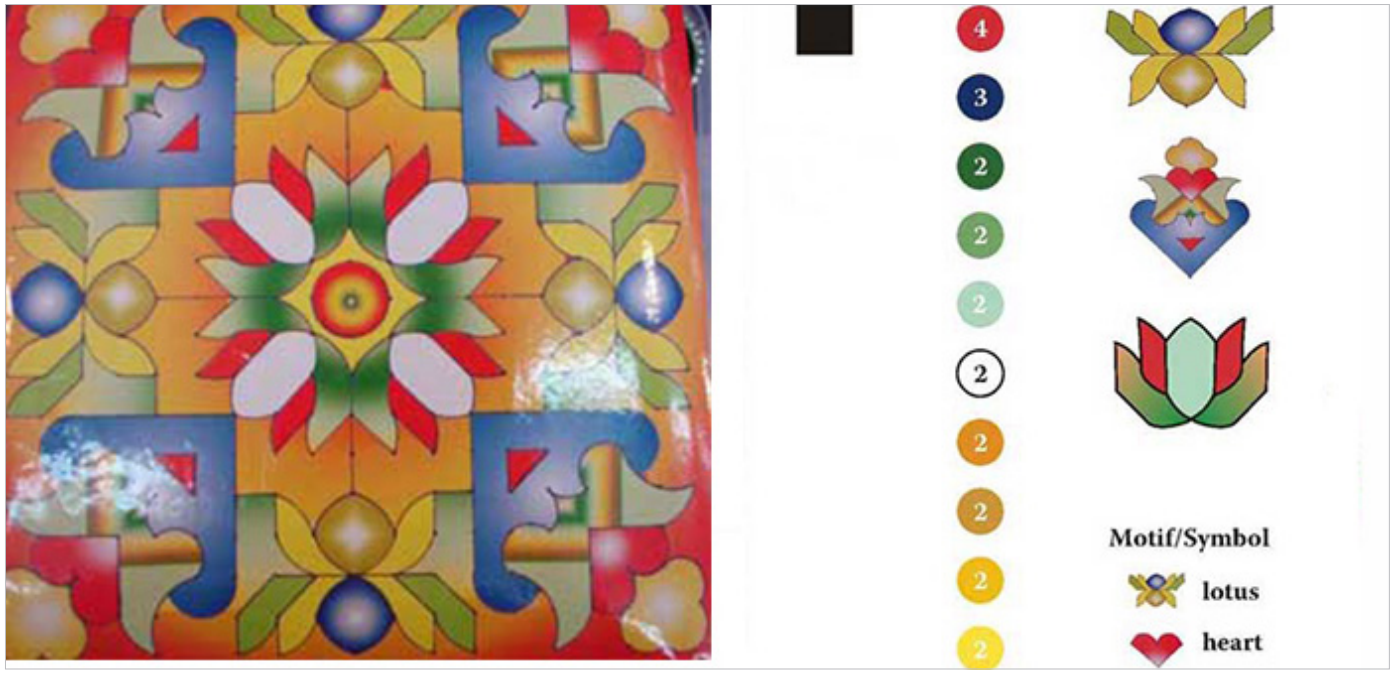

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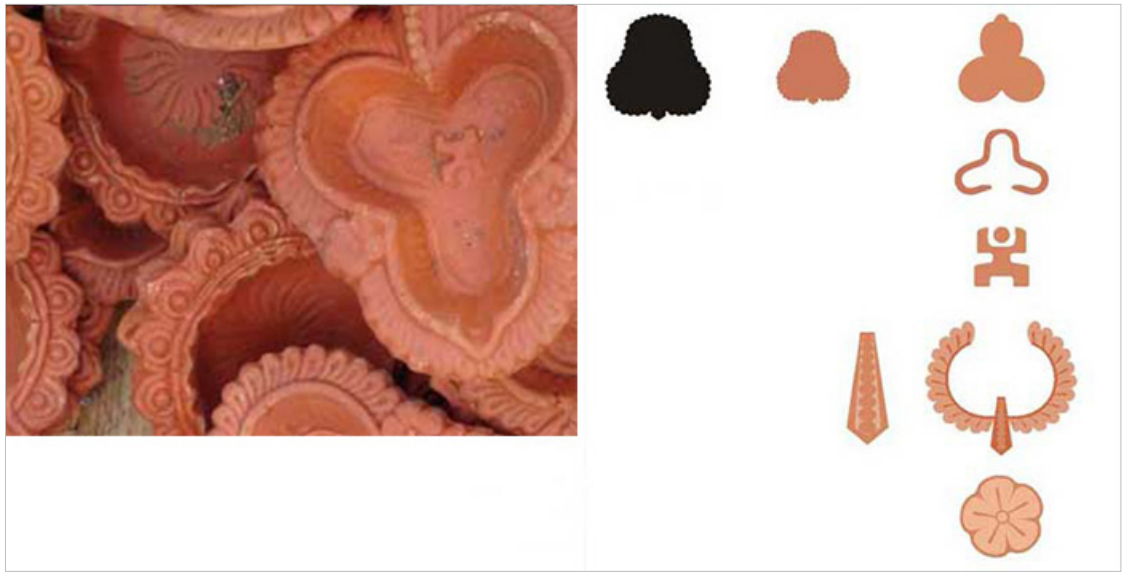
Festive Lamp

Diwali is the festival of lights and lighting of lamps during diwali is considered auspicious. Diyas are typically made of clay with ghee or oil used as the fuel and cotton wool as the wick.



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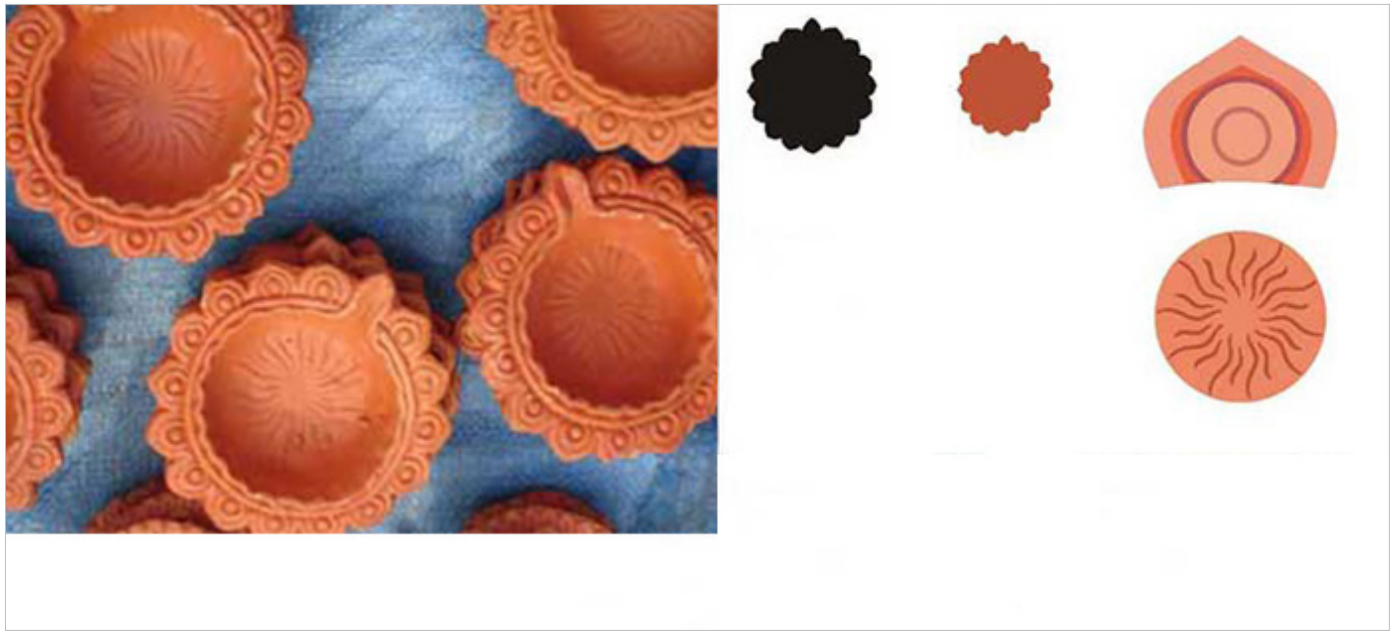

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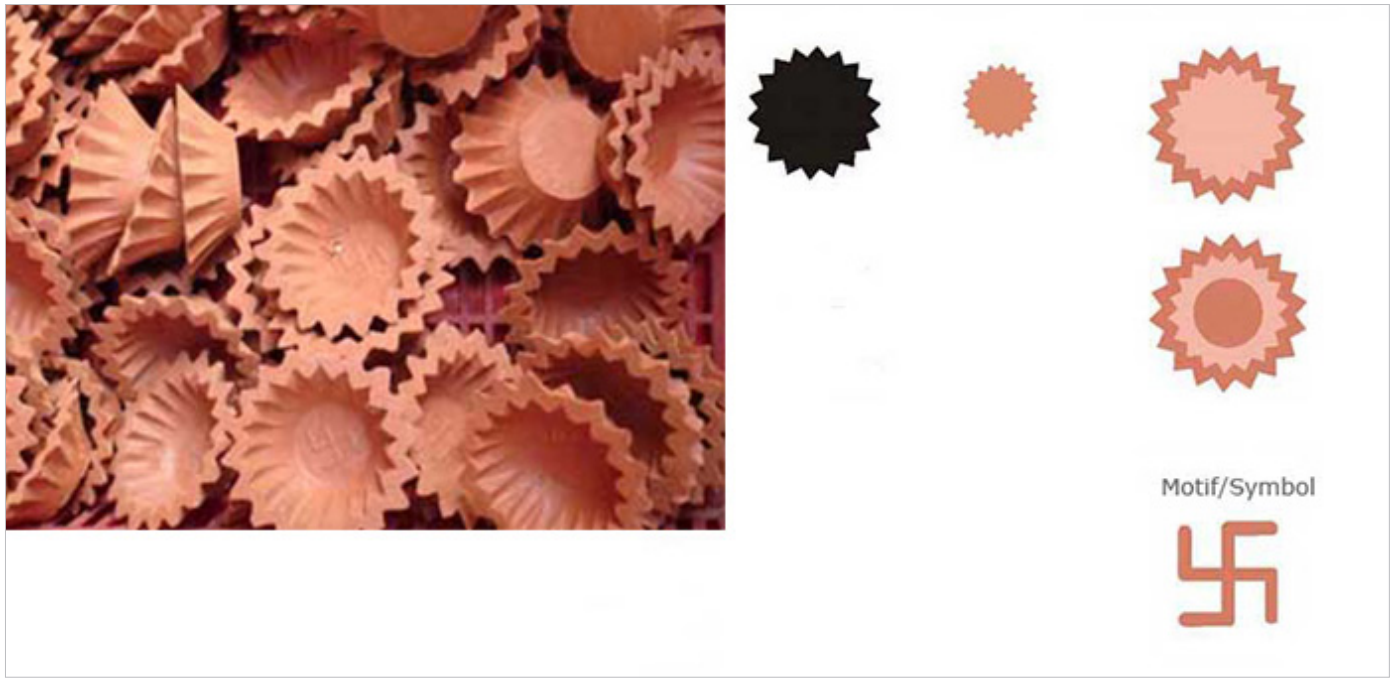

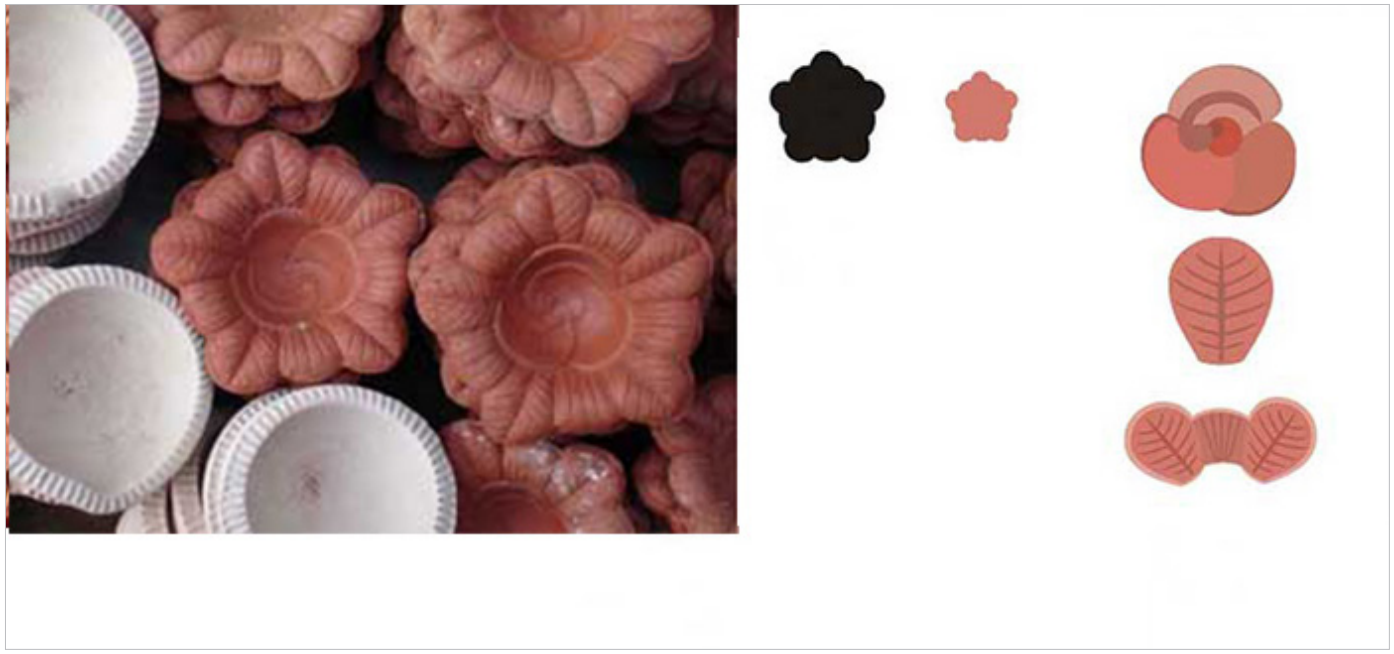

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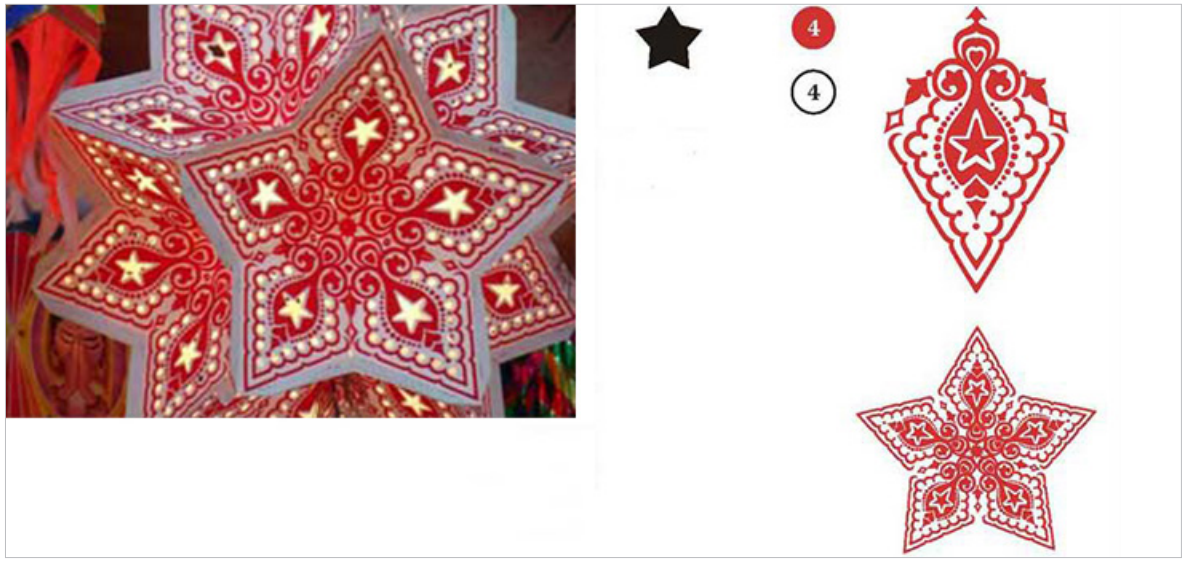
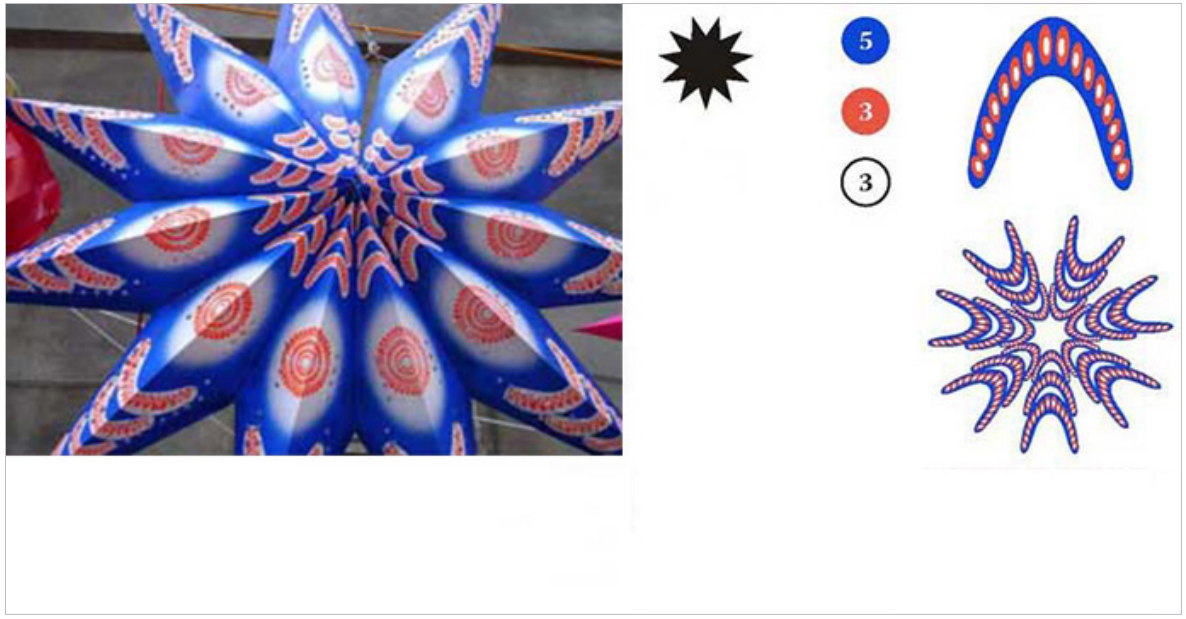
Festive Lantern

Ethnic paper lanterns are a must during Diwali. They come in various shapes, colours and patterns.





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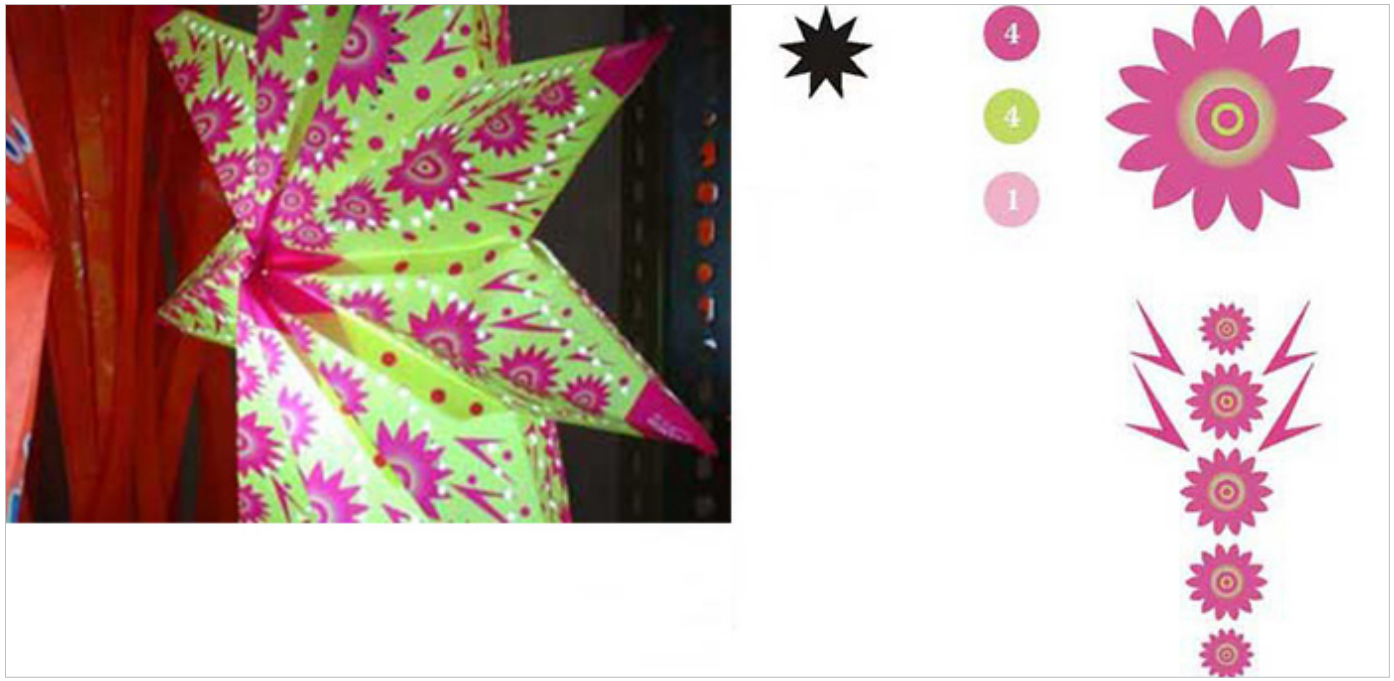

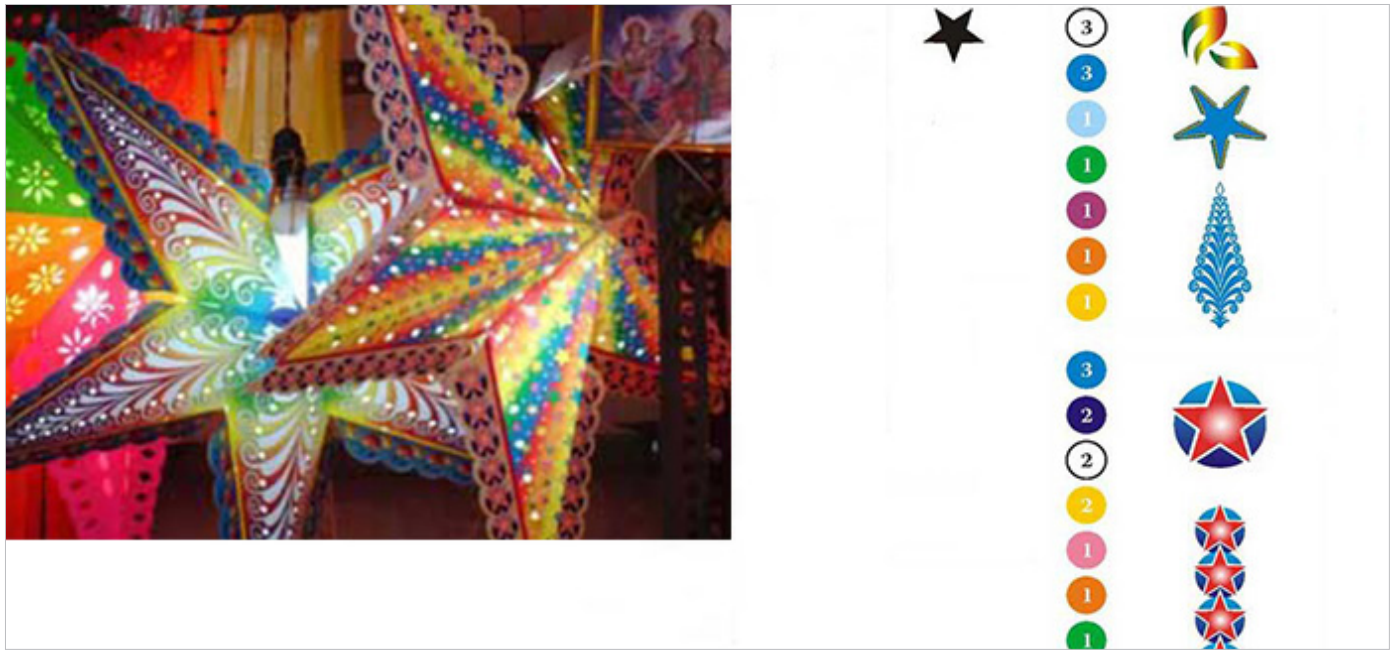

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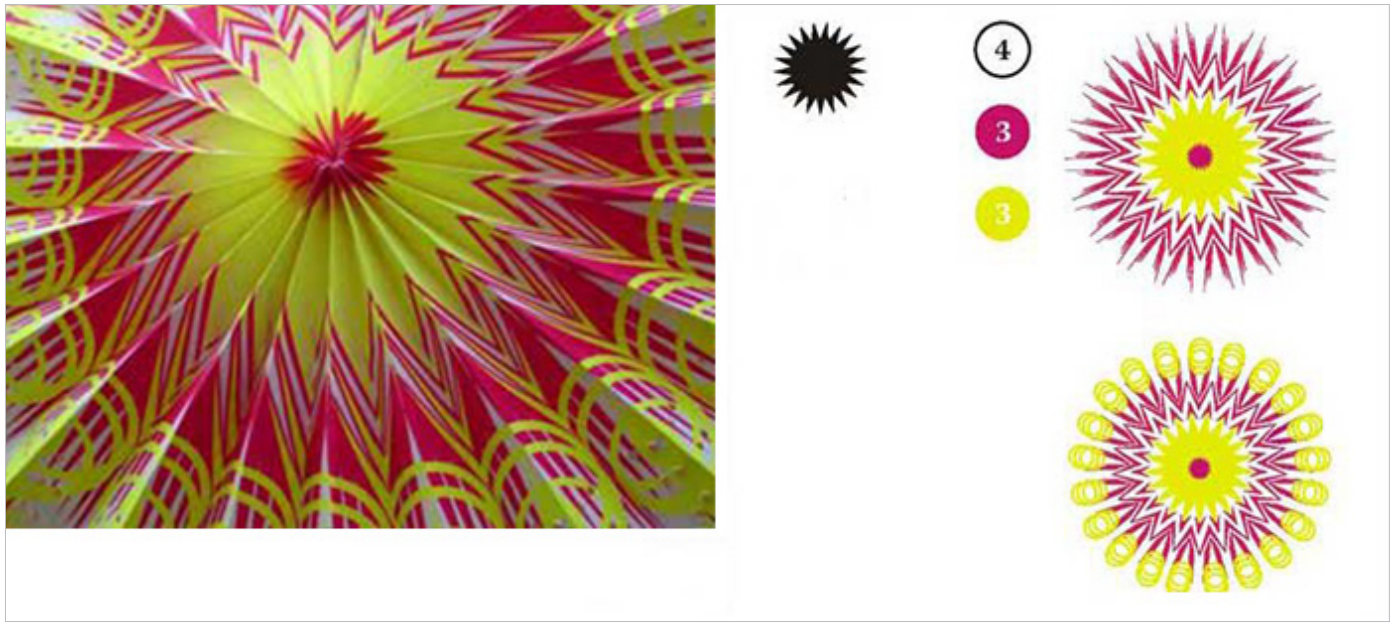

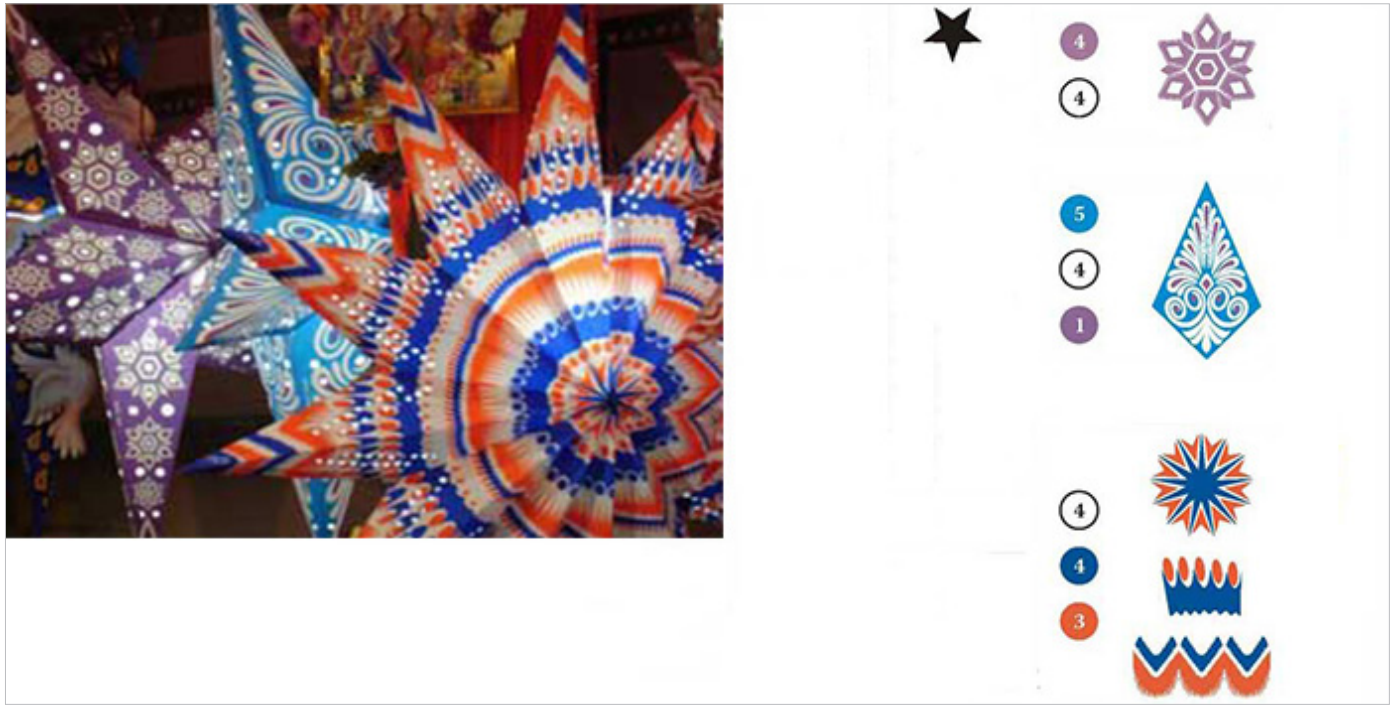

Source:
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Source:
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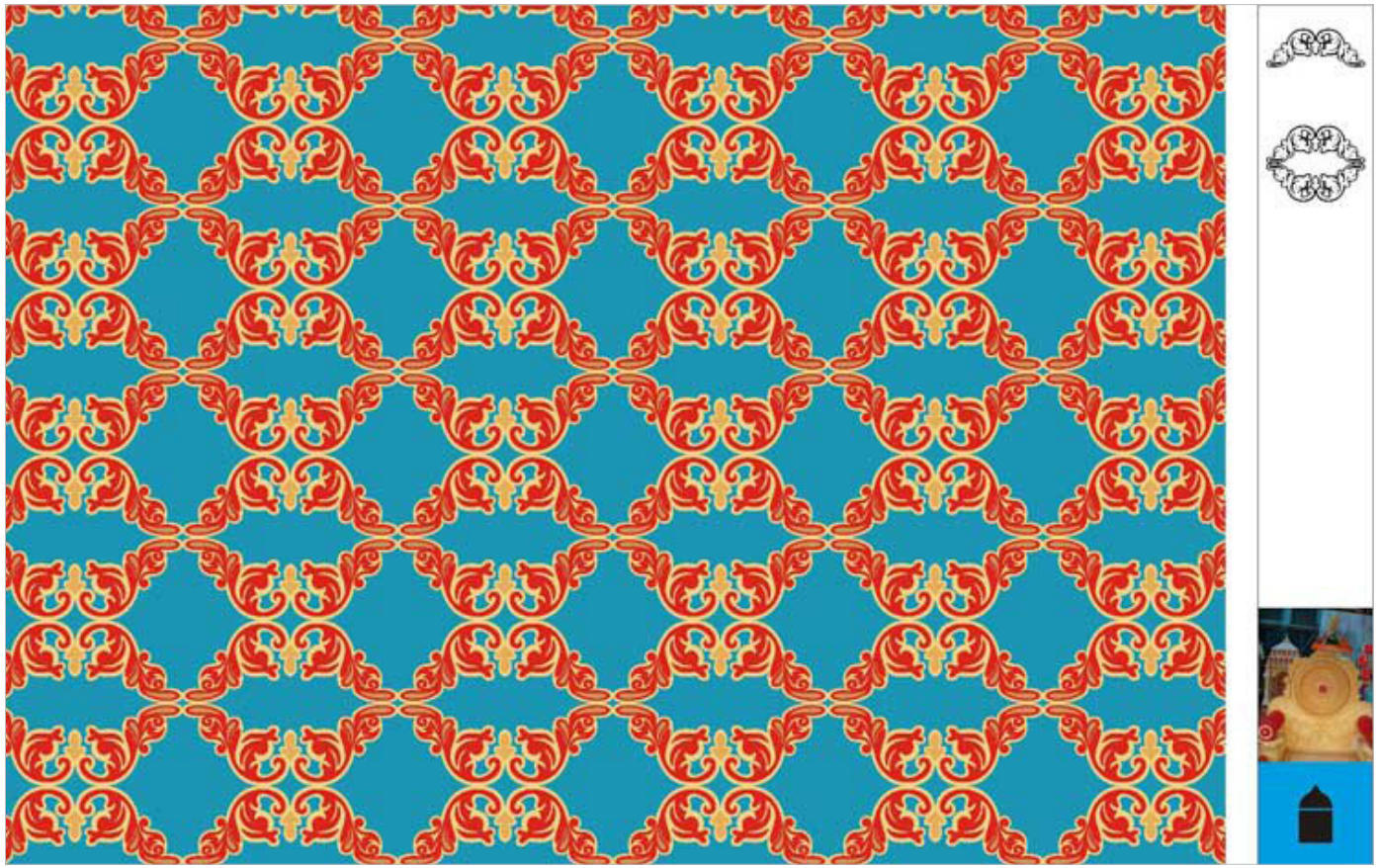
Explorations 1

The following examples are explorations of patterns created out of the basic unit identified as part of the festive Indian pattern:



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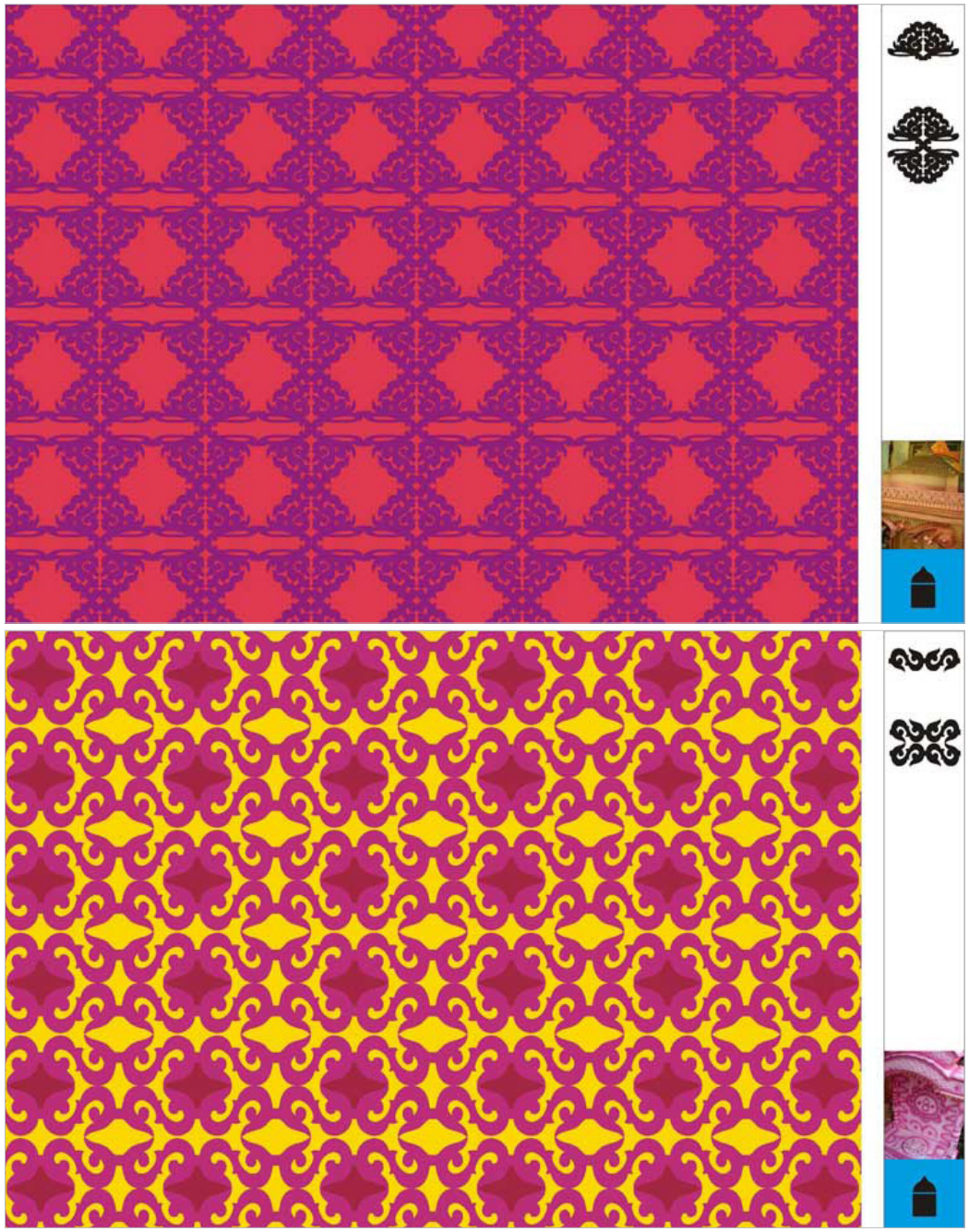

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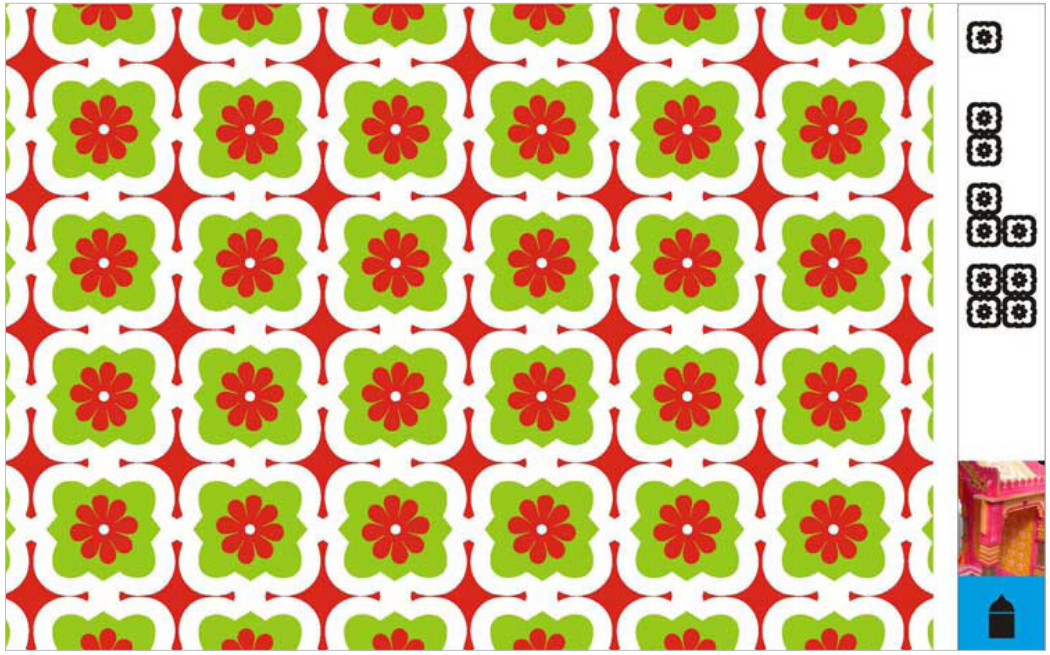

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Explorations 2

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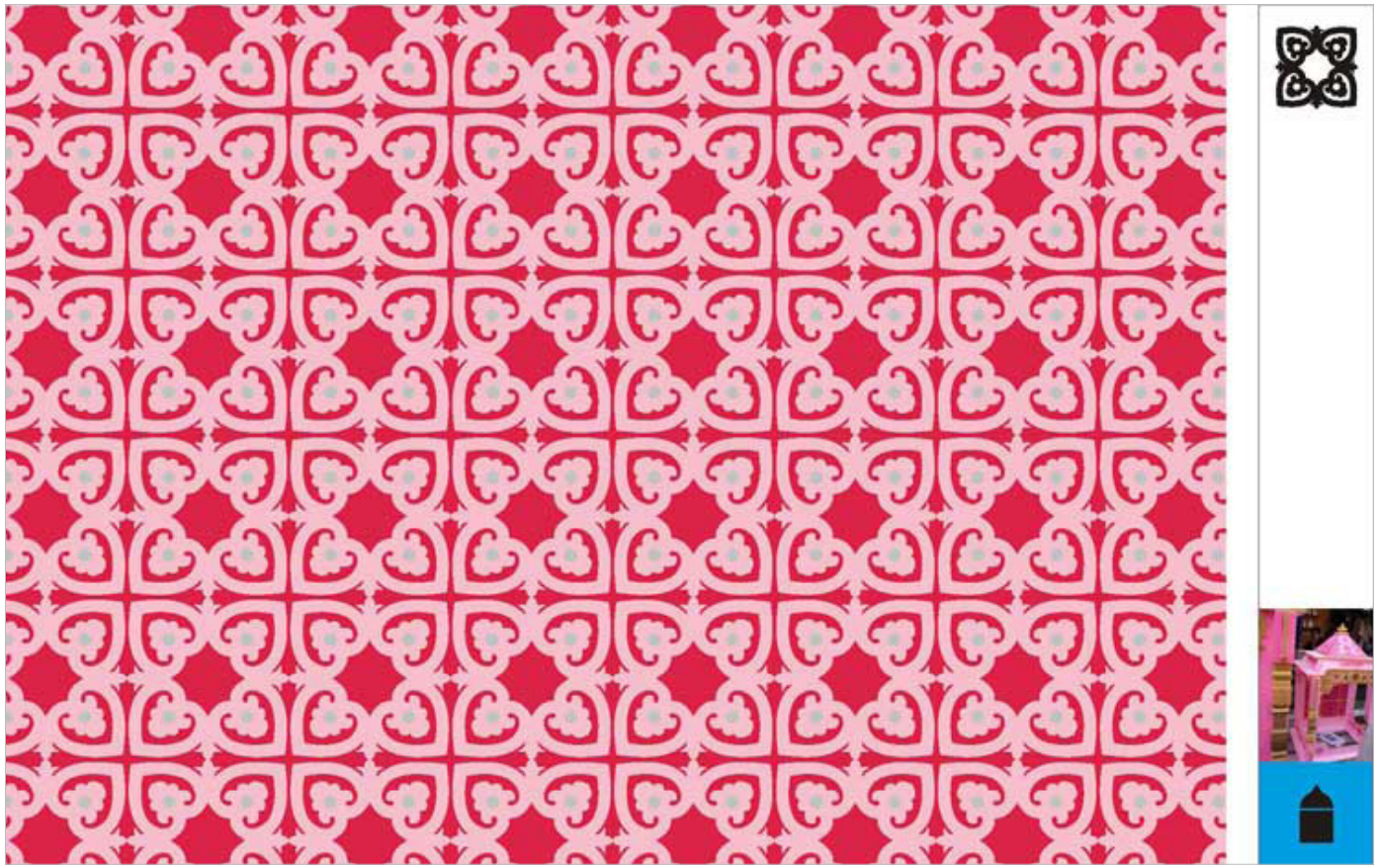

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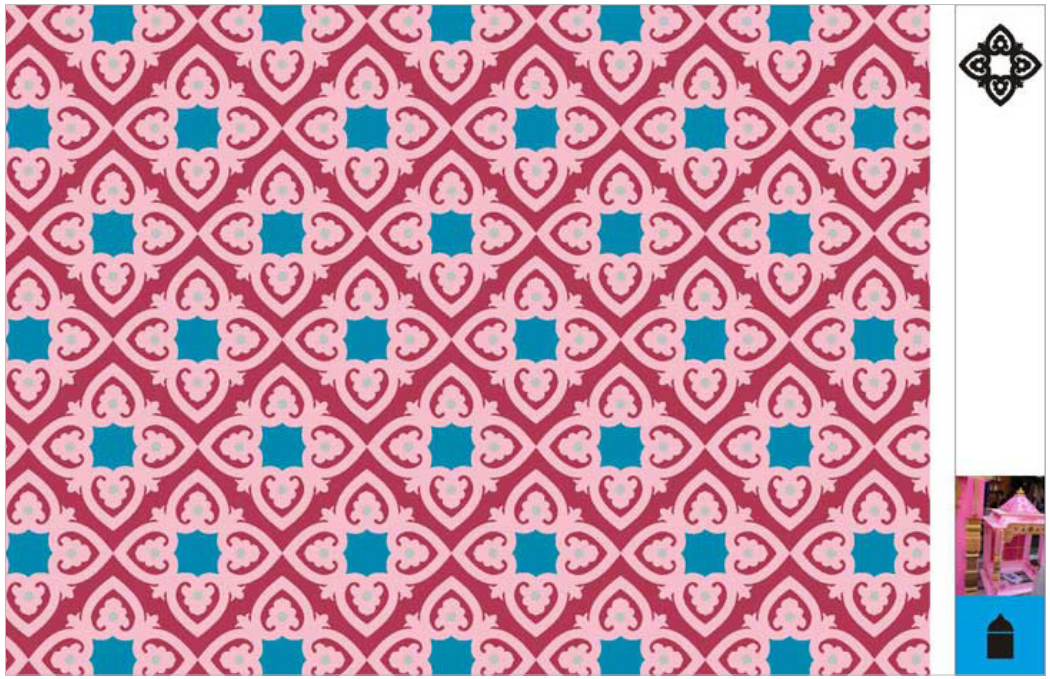

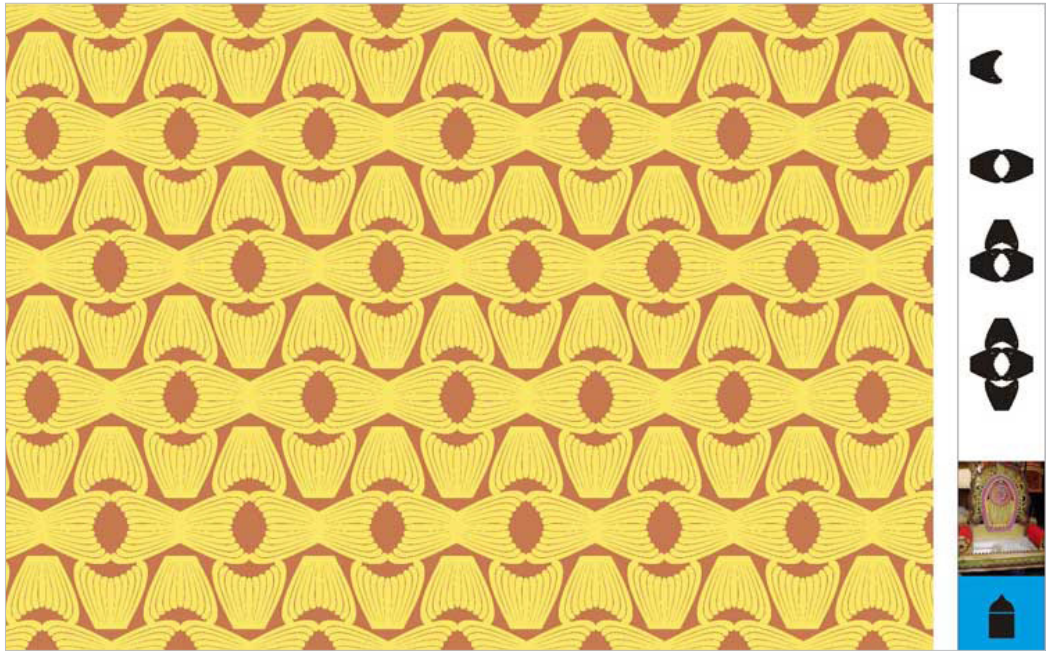

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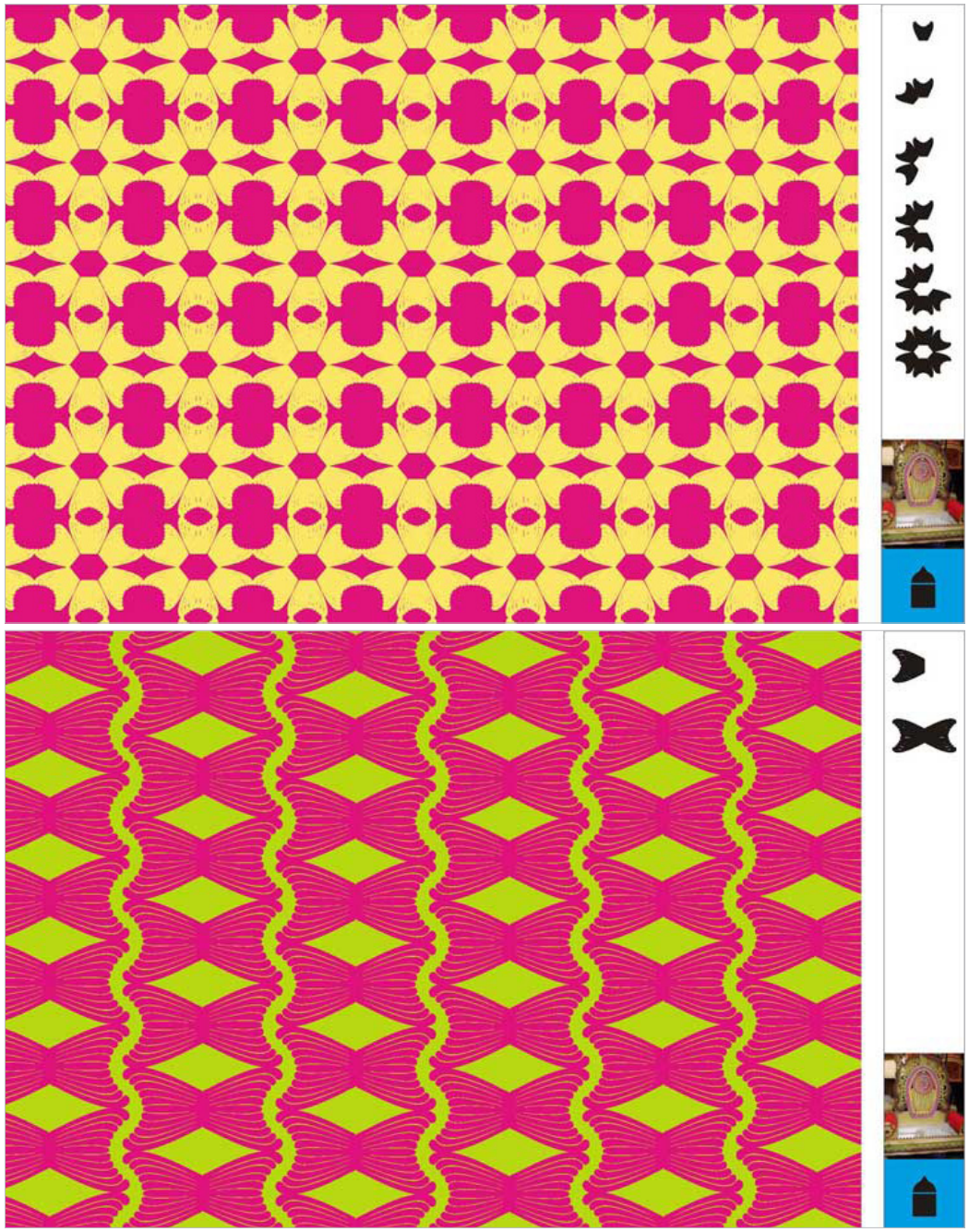

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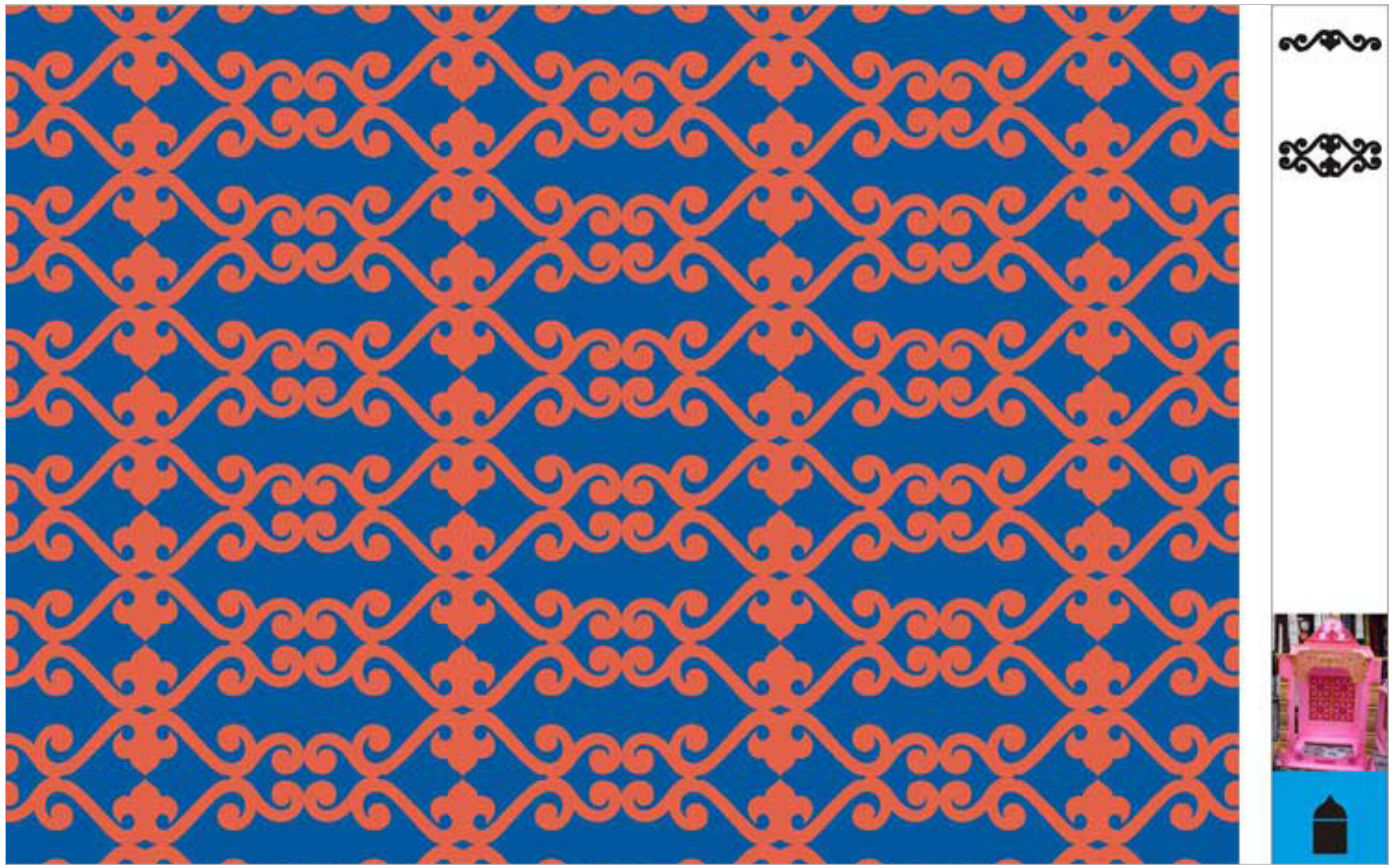

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Explorations 3

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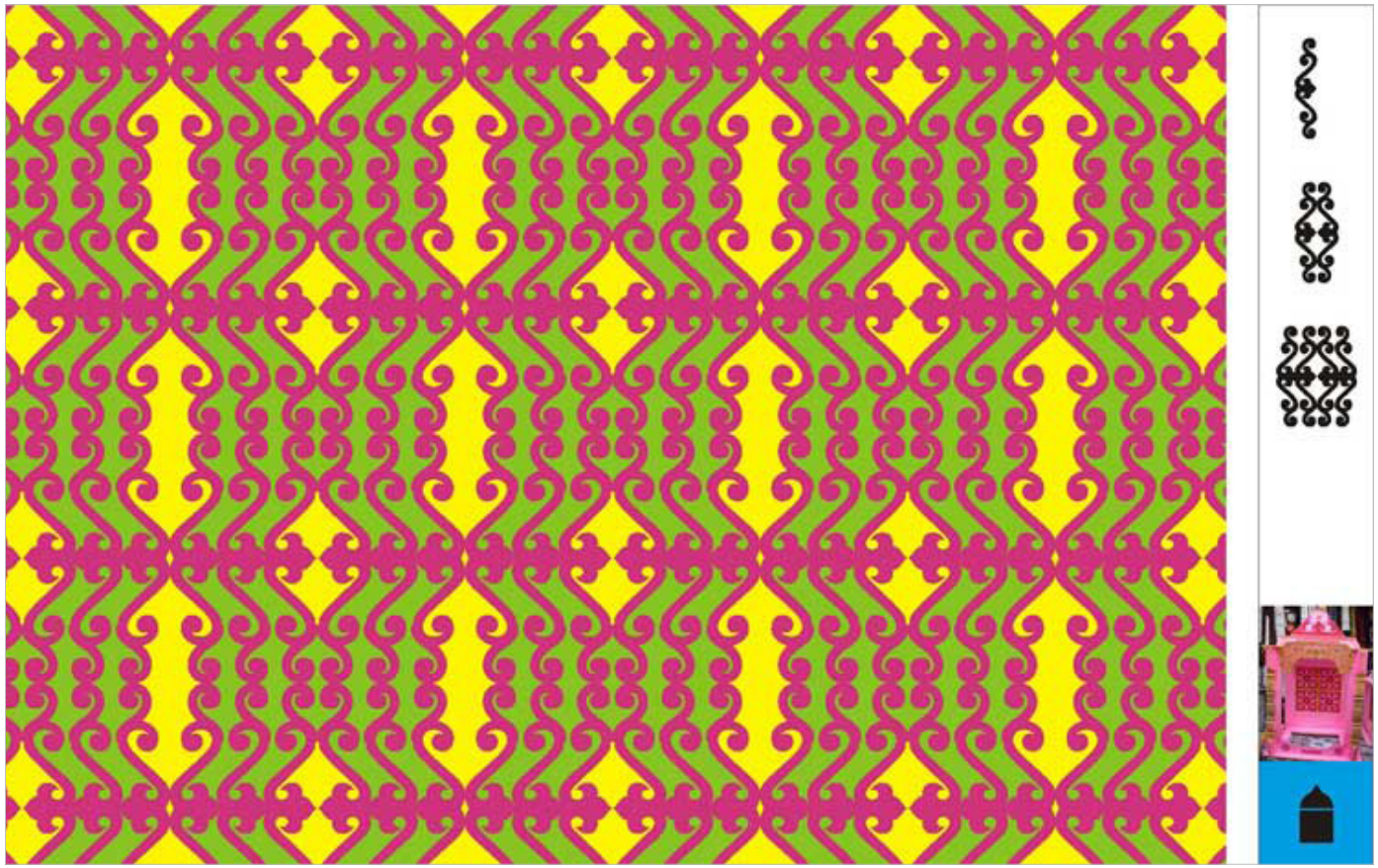

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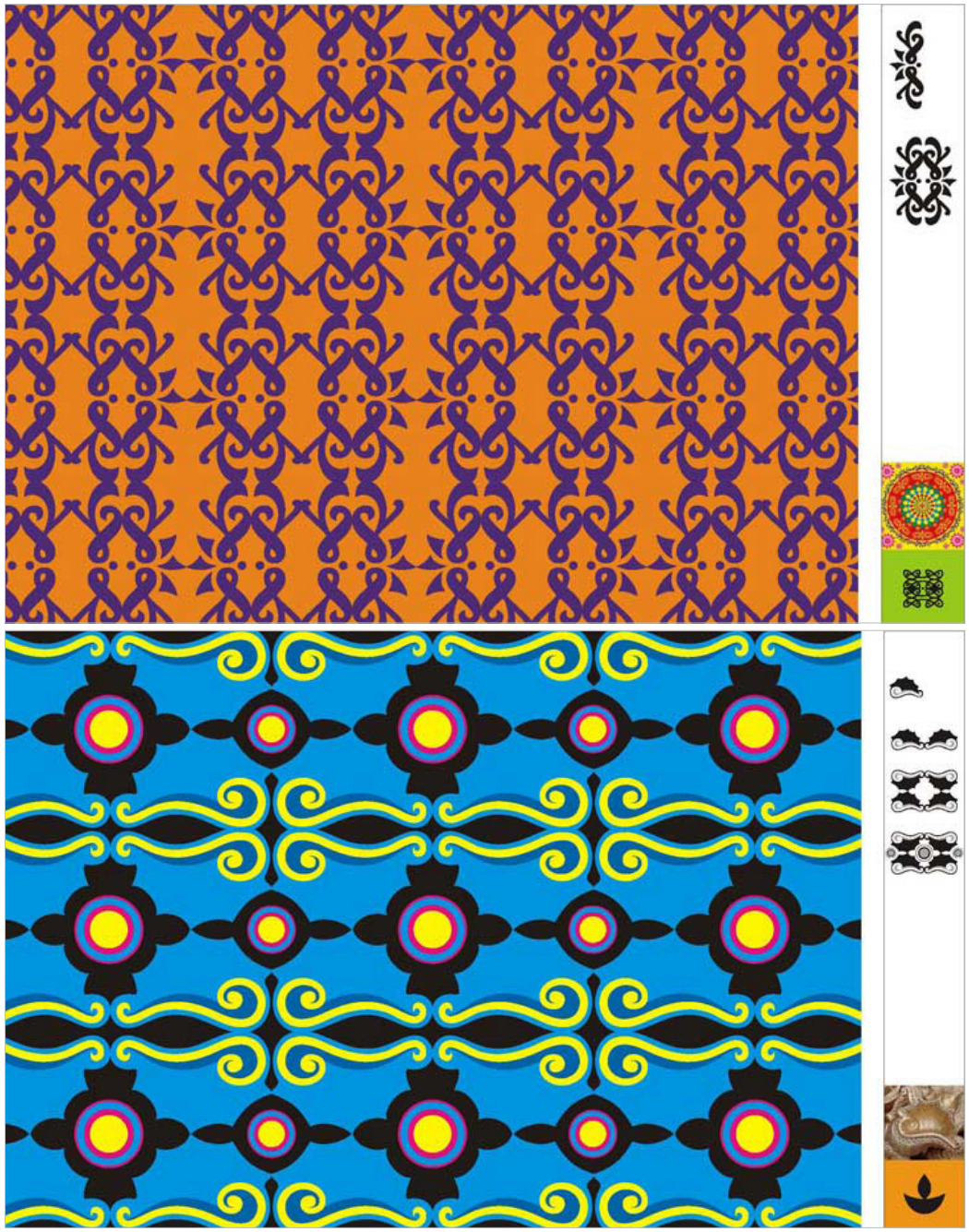

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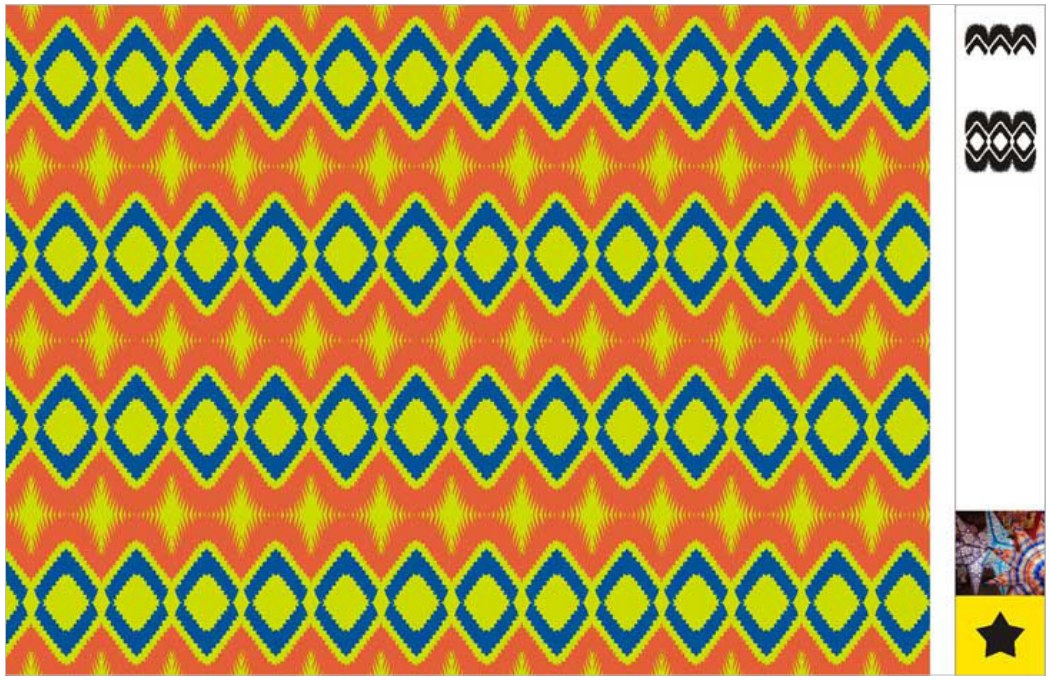

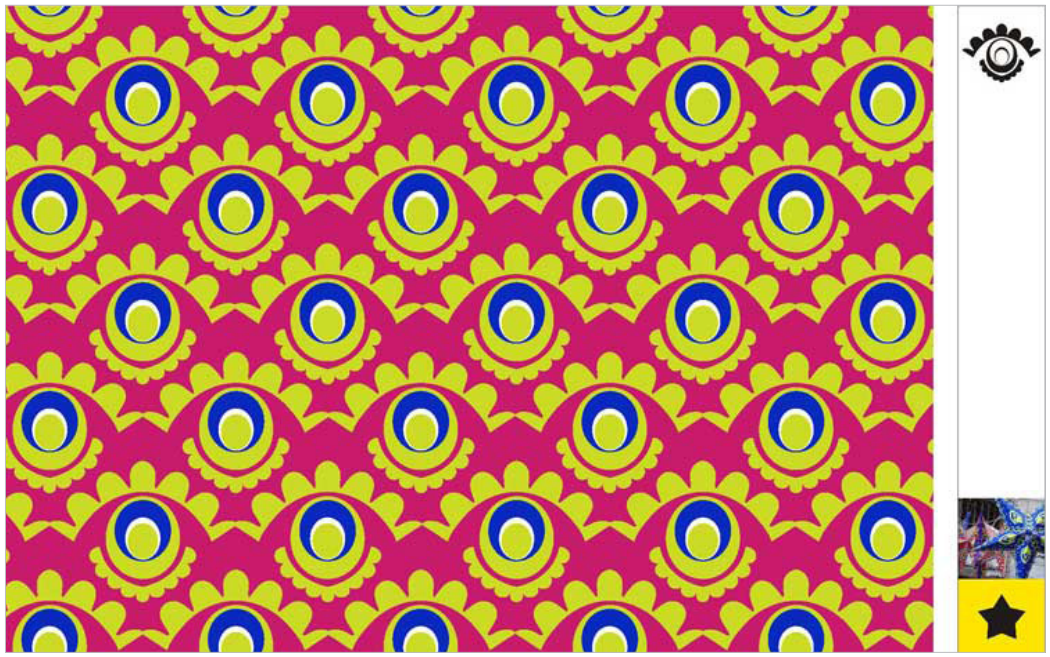

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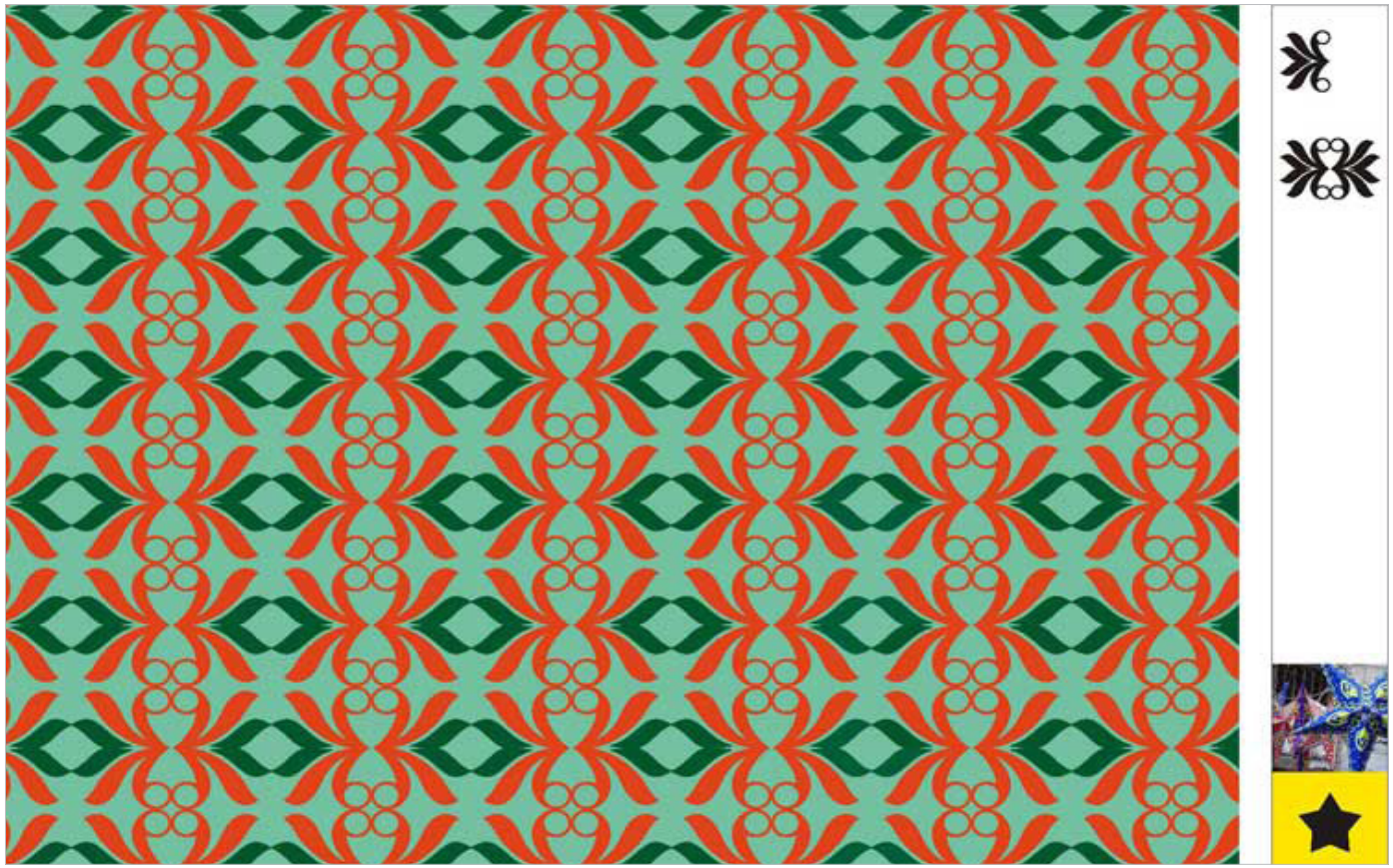

Source:
http://dsource.in/resource/festival-patterns/explorations-3

1. Introduction
2. Ganesh Festival
3. Rangoli Sticker
4. Festive Lamp
5. Festive Lantern
6. Explorations 1
7. Explorations 2
8. Explorations 3
9. Contact Details

Design Resource

Festival Patterns

Design by People
by
Sheetal Alreja
IDC, IIT Bombay

Source:
http://dsource.in/resource/festival-patterns/contact-details

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Contact Details

This documentation was done by Sheetal Alreja, Master of Design program in Visual Communications, at IDC, IIT Bombay.

This project was done as part of a special project.

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